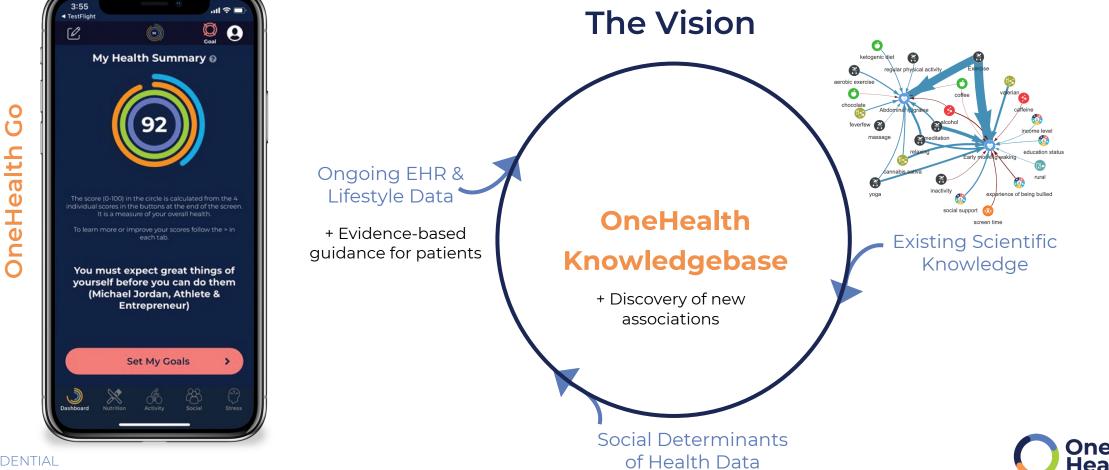


# **Enhanced Health Guidance**

Vydiant Priorities

A personalized health system, method and device for determining the impact of multiple independent and interrelated factors on human health and making recommendations indicated by the system's knowledgebase to be likely to improve the user's health.



PATENTED U.S. Patent June 2023

### **Vydiant Products**

OneHealth tools are building the world's most advanced healthware ecosystem.



Tools for **healthcare and community health professionals**, and educators, to improve health outcome.

Tools for **researchers and product developers** to advance — scientific discovery in pharmaceuticals, food and nutrition.

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90%
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Time savings achieved by a pharma client using OneHealth

Tools for **individuals and families** to understand and improve their health and manage chronic illness, including comorbidities.

API connections and tools for **companies, institutions, and healthcare systems** to use with their own platform or app.















Abbreviations

| OneHealth knowledge Base (OHKB) | ~350K unique statements with directional relationships between ~5000<br>lifestyle factors and ~2300 MeSH* conditions  |
|---------------------------------|---|
| OneHealth Pro (OHP)             | Web-based application (R Shiny) that accesses and displays<br>conditions/diseases (including comorbidities and strength of evidence) and<br>lifestyle factors from OHKB   |
| OneHealth Go (OHG)              | Smartphone app (SWIFT) that captures nutrition, physical activity, social activity, stress plus any Apple health data (including EHRs). Matches lifestyle factor guidance to each person's biometric info and condition from OHKB |
| API for OHP (API-P)             | Delivers lifestyle – disease guidance by entering conditions or factors with age and sex filters  |
| API for OHP (API-G)             | Uploads lifestyle data and delivers guidance matched to individual characteristics  |
| OneHealth Explore               | For research market, including in house service market  |



\* MeSH = Medical subject headings. Which are mapped to ICD10 and SNOMED

# Vydiant Market Opportunities

Primary goal is to develop a community of users with longitudinal lifestyle data (1 – 4 below)

#### 1. EHR markets

- a. APIs placed on EHR marketplaces
- b. Market Vydiant App on EHR to healthcare systems/hospitals
- 2. Direct primary care, Integrative Medicine, healthcare workers/organizations
- 3. Organizations (e.g., AARP) and individuals (registered dietitians, physical therapists) promoting whole person health
- 4. White label OHG to organizations (American Diabetes Associations, American Heart Association, etc)
- 5. OHP to universities and individual researchers (would not build community)



Some markets require additional software development

### A. EHR Market

- 1. Incorporation of OneHealth Healthware into Epic EHRs (in progress) and Oracle Health (contact available)
  - a. Adapt API-P to deliver patient-specific lifestyle guidance to EHR to be done with Kairos Technologies (Madison)
  - b. Adapt API-G to deliver patient-specific lifestyle scores to EHR & patient specificlifestyle guidance to EHR
  - c. In discussion with UW Health, contacts @ UC Davis Health, Northwestern Health, Access Community Health
  - d. Healthcare systems may want to white label OHG



Some markets require additional software development

- B. Direct primary care (DPC), healthcare workers
  - 1. OHP is currently being marketed to
    - a. Concordia University School of Pharmacy
    - b. University of São Paulo School of Medicine
    - c. ~40 users (evaluation) with 4 paid
    - d. Discussions with several DPC physicians
    - e. Being evaluated by Hy-Vee nutritionist, Campbell Soup



Some markets require additional software development

- B. Direct primary care (DPC), healthcare workers (continued)
  - 2. OHP is being expanded
    - a. Lifestyle guidance for symptoms for DPC market (in progress with expected release in November 2023)
    - b. Clinical guidelines for DPC market (in progress with expected implementation in October 2023)
    - c. Incorporation of OHG "tools" for healthcare workers helping digital novices (planning stage) – for Sinai Urban Health Institute (Chicago), Little John's Kitchen (Madison)
      - Lifestyle questionnaires
      - Lifestyle scoring
      - Nutritional fact calculator for personal recipes
      - Other as needed by healthcare workers



Some markets require additional software development

- C. Medium to long term priorities
  - 1. Development of OneHealth Ecosystem for companion animals
    - a. Additional products built on OHKB specialized to veterinarians (OHP) and pet owners (OHG like)
  - 2. Blockchain
    - a. Tokenization of data
    - b. Reimbursements for use of personal data



### **Thank You**



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