



HOW  
TO GROW  
YOUR  
BUSINESS WITH  
TWITTER IN 30  
MINUTES (OR  
LESS) PER DAY

spencerXsmith  
CONSULTING

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# How To Grow Your Business With Twitter in 30 Minutes Per Day

Print a copy of this sheet to use Monday-Friday each week

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**1**

## Check your mentions (1-3 min)



<http://twitter.com/mentions>

- Acknowledge those who mentioned you with a quick reply or Like
  - DON'T get stuck in an infinite loop of "Thanks for thanking me!"
  - Any customer service you do here is NOT part of the 30 minutes
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**2**

## Check notifications (2-5 min)



<http://twitter.com/i/notifications>

- See who followed you, and follow back if it's not a spam account
  - See what tweets perform well, and note the hashtags
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**3**

## Follow within your target market (7-10 min)



Find those who have a following in your target audience

- Follow their followers
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**4**

## Unfollow with Crowdfire (1-2 min)



<http://spencerXsmith.com/crowdfire>

- Unfollow those you're following who haven't followed back
  - This ensures your follow/following ratio stays within Twitter's guidelines
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**5**

## Keep your Twitter queue filled (3-10 min)



<http://spencerXsmith.com/buffer>

- This ensures steady communication
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